



*IMAGINE*

# VCS2020

## capital campaign

---

**IMAGINE:** REACHING NEW MILESTONES

Dear Friends,

Village Community School is about to turn 50! Over these years, VCS has changed more than 2,000 lives. VCS2020 celebrates this historic milestone.

For our VCS students, the school is at the center of their universe, second only to their families. They spend their days here building confidence, empathy and resilience as they engage in the pursuit of new knowledge and skills. Our graduates know how to build their own futures, and they go on to lead productive, happy and meaningful lives. VCS2020 celebrates all that this vibrant learning environment gives our VCS children.

Your support is an integral part of our success as a school, and always has been. I hope you will join in the celebration of our anniversary by participating in the VCS2020 Campaign. By helping to fund the new addition, VCS2020 will offer students and teachers much-needed space for our 21st-century education; by funding endowment growth, it will provide revenue outside of tuition, expand tuition assistance and fund staff development.

Our success in this Campaign will show our VCS children just how much their education matters to us. It will also serve as a powerful demonstration of what a community can achieve together when we each contribute according to our means.

As we watch our dreams turn into reality, we will have many reasons to celebrate. I am deeply appreciative of all that you have already done and continue to do on behalf of this remarkable place. Your commitment is what makes it possible for VCS to be the vibrant school that it is. Thank you!

With heartfelt excitement and gratitude,



Eve K. Kleger  
Head of School

# expanding our vision

## *IMAGINE*

Every day, we encourage our students to think big and act on their aspirations.

Now it's our turn to think big and act boldly.

We are excited to launch VCS2020 - the most ambitious and necessary Capital Campaign ever undertaken by our community.

VCS2020 aims to raise \$11.5 million, ensuring VCS can continue to provide a superior education to students today and in the future.





# VCS2020 is our opportunity to:

Create the new facilities merited by our ever-innovating educators and our expanding, world-class curriculum.

Thrive as a standout school by growing our endowment to support our commitment to excellence in diversity, faculty and program.

Continue to advance our tradition of robust Annual Fund Giving – essential gifts that enhance our students’ educational experience throughout the school year.

VCS families who came before us were visionaries, committed to realizing their ideal school. We are now building on that legacy, expanding our vision to create the optimal K-8 environment for 21st-century learners.

Thank you in advance for your generous support of VCS2020.

---

**IMAGINE:** MOVING BOLDLY INTO A BRIGHTER FUTURE

# reimagining our facilities

*We never run out of new, inspired ideas at VCS, but we have run out of space to implement them.*

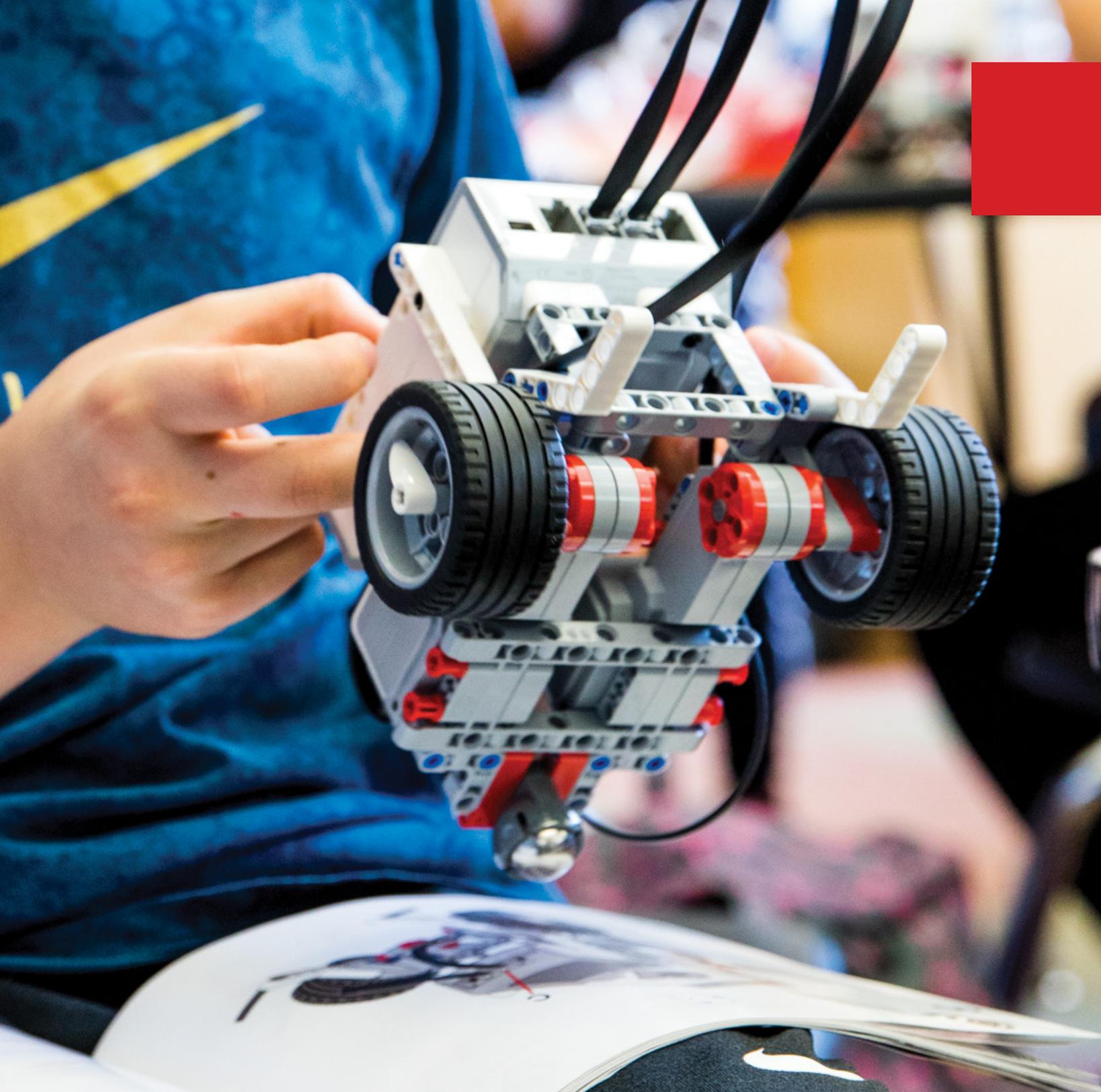
VCS has continually evolved and expanded our leading-edge program to prepare students for success in a complex, dynamic world.

The size and configuration of our current facility must grow and change in order to continue delivering enriching, collaborative learning experiences.

It's our time to come together to create a campus consistent with our vision as New York's Leader in K-8 Education.

**IMAGINE:** ACTING ON MORE INSPIRED IDEAS





# space to think big

*Exceptional teaching requires first-rate educational spaces.*

*We are designing versatile, inspiring and welcoming spaces that nurture students' intellectual, physical, social and emotional development including:*

## *Library and Media Center*

Becomes the school's window on the world, its light-filled heart, where students of all ages immerse themselves in the love of reading, research and exploration.

Our new library features a media center and movable furnishings, ideal for group projects as well as customized, individual learning.

---

**IMAGINE:** A SUNNY LIBRARY AS VCS'S LIVING ROOM





## *Youth-Regulation-Sized Gymnasium*

Doubles our available gym space and allows for more Physical Education classes and sports that promote cognitive development and good health.

With this second gym, we can bring our off-site Physical Education classes back on campus, offer an expanded program and rally school pride around our athletic teams.

---

**IMAGINE:** SPACES UNIQUELY SUITED TO EACH SUBJECT

## *Innovators' Lab*

Fully equipped for collaborative problem-solving projects across various STEAM disciplines, robotics and more.

Our young engineers, architects and designers feel their minds spark and soar in this stimulating classroom, built to incorporate the latest technologies and facilitate the captivating challenges devised by their expert instructors.

## *Science Labs*

Intriguing experiments, precise analysis and imaginative problem solving flourish as our budding scientists use these expansive laboratories, including both new and reconfigured spaces.

Students are able spread out - making optimal use of VCS's ever-growing repertoire of scientific equipment - and teachers gain opportunities to instruct in small groups, to a full class and to individual learners.

---

**IMAGINE:** INGENUITY REALIZED





## *Woodshop*

Our beloved woodshop moves into an expanded space within the school building, fully equipped for student projects.

## *Art Annex*

This new atelier stirs the artistic spirit and promotes multifaceted creative expression that complements all of our coursework.

With current art studios at full capacity, this additional space provides teachers across disciplines with a well-appointed workshop in which to explore subjects via film production and other visual arts.



---

**IMAGINE:** INSPIRATION TAKING FORM

## *World Language Classroom and Language Lab*

Dedicated spaces for language learning and individualized practice encourage pride and mastery in aspiring linguists.

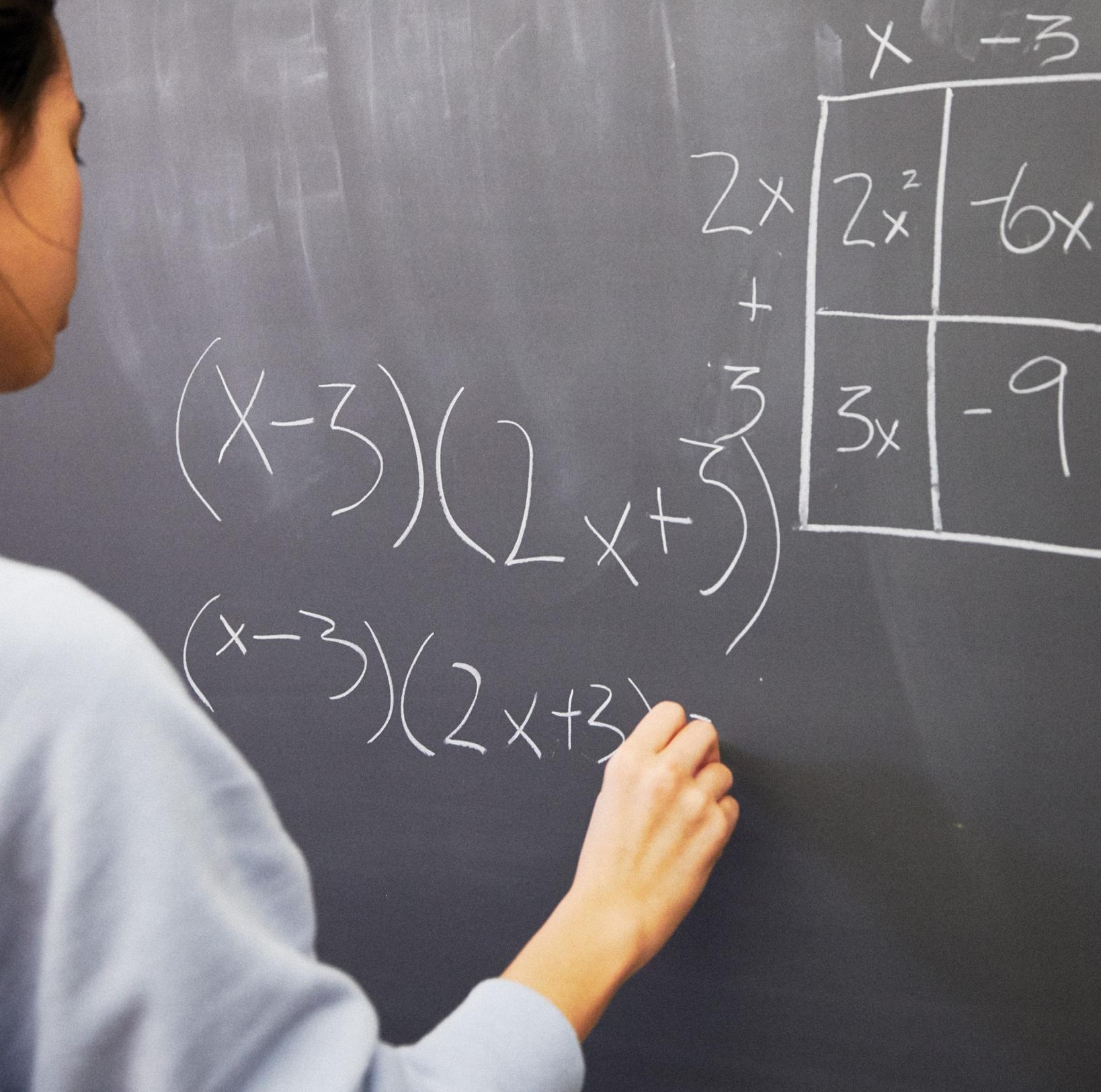
Currently our World Language teachers travel to our students.

In these new language-immersive environments, students have access to bountiful materials and technology that allows them to take their studies beyond our walls and into international classrooms.

---

**IMAGINE:** CURIOSITY BECOMING DISCOVERY





## *Math Classrooms*

Dedicated spaces for our rigorous math curriculum.

Currently our math instructors travel to our students, often teaching in classrooms designed for a different discipline. In these new spaces, students will enter a world of mathematics, where they are enthralled by math's elegant power through a rich array of specialized materials, online coursework and multi-disciplinary projects.

---

**IMAGINE:** FORMULATING NEW CONCEPTS

## *Reading/Resource and PlayGroup Room*

This sunny, multipurpose space serves different student needs throughout the day.

During school hours, it acts as a reading and resource room for individual students seeking one-on-one help, more advanced challenges and/or customized coursework based on their specific needs and interests.

After school, the space transforms into a dedicated PlayGroup room, allowing us to accommodate more PlayGroup participants and support more programming.

---

**IMAGINE:** EXPANDING TO REACH FULL POTENTIAL





## *Sky Yard Play Space*

Provides a safe recess and recreation area in sunshine and fresh air atop our new addition, lifting the Big Yard into the sky.

---

**IMAGINE:** JOYFUL SPIRITS IN MOTION

# VCS2020 objective:

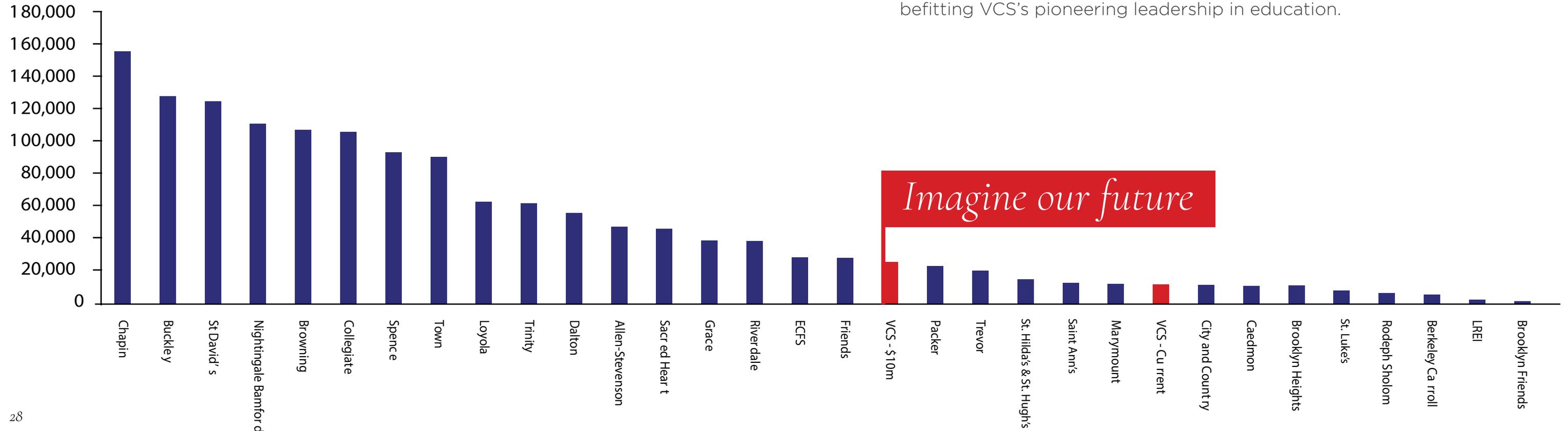
# *Growing Our Endowment*

**At \$7 million, VCS's current endowment is \$20,000 per child, compared to an average \$54,000 per child at other New York schools.**

At VCS, we have so much to be proud of – outstanding faculty, an inclusive community and a remarkable program. A healthy endowment is the lifeblood of these features that distinguish our school.

The stronger we make our endowment, the greater our ability to serve our students.

With VCS2020, we're setting our sights on building an endowment befitting VCS's pioneering leadership in education.



# investing in excellence

## *A robust endowment helps us:*

Attract, retain and support the **finest teachers** by providing highly competitive salaries, benefits and professional development opportunities. Our educators make the VCS experience what it is and what it will be going forward. This is our chance to honor and encourage their continued excellence.

Preserve and advance a learning environment with a student body that reflects the world around us. **Tuition assistance and assistance beyond tuition** for families of diverse socioeconomic backgrounds benefits our entire community and enriches our children's education.

Expand our curriculum and embrace new **learning opportunities** across our school, our city and our world through innovative technologies, partnerships and engagement with leading experts in industry and the arts.

Simply put, a larger endowment empowers VCS to **expand our vision and act boldly**.

**IMAGINE:** ADVANCING OUR LEADERSHIP IN K-8 EDUCATION



# expanding our vision

*Walk the halls on an ordinary day at VCS and you'll see a first-rate education in action.*



Dear Community,

Walk the halls on an ordinary day at VCS and you'll see a first-rate education in action; 6th Grade STEAM students building roller coaster prototypes. Hands raised high in an 8th Grade Math Lab. You might even catch 2nd/3rd Graders enthusiastically reenacting Henry Hudson's arrival to New York.

However, on that same day you may also find an 8th Grade Science lab filled with 5th Grade Spanish students conjugating verbs, a trio of 3rd Graders practicing recorder in a stairwell or Upper School students being ushered across the West Side Highway for Gym class at Pier 40. VCS delivers a top-notch progressive education, and its bright, engaged students are thriving – but its program is fast outgrowing its facilities. The time has come to take a bold step for our future and match our 21st-century curriculum with the space it deserves.

The VCS2020 Campaign is the most ambitious project our community has ever undertaken. Under Eve's visionary leadership, we will expand our facilities to meet the needs of an ever-changing world. We will also grow our endowment, allowing us to support socio-economic diversity, professional development for teachers and innovative new programming – all crucial components of our academic vitality.

To realize this vision, we must achieve our VCS2020 Campaign goal of \$11.5 million. Early leadership donors have embraced this challenge with overwhelming enthusiasm, pledging over \$9.5 million as of January 2019. However, it is our hope that every family will play a part in this project by contributing in whatever way they can. Every gift, regardless of size, makes a meaningful difference.

As Co-Chairs, we feel a great sense of pride both in giving to the Campaign and in assisting the school in its fundraising efforts. We do so not only for our own children but for the generations of VCS students to come who will benefit from new opportunities to achieve their highest potential.

Please join us in securing the creation of our school's future. Thank you for your support.

**David & Lorie Broser**  
VCS2020 Campaign Co-Chairs

**Scott & Alexis Litman**  
VCS2020 Campaign Co-Chairs



*IMAGINE*



272-278 West 10th Street, New York, NY 10014 • 212.691.5146 • [vcsnyc.org](http://vcsnyc.org)